

Sponsorship Benefits

Diamond Level - Title Sponsor \$5000

Exclusive Sponsorship Opportunity

Your company is the exclusive title sponsor for the 2009 Spring Coal Forum or Coal Market Strategies Conference. This sponsorship provides maximum level visibility for your company.

Sponsorship includes:

1. Two complimentary registrations to the conference
2. One complimentary registration to a future ACC Conference of your choice (excludes the Coal Trading Conference)
3. 750 word company write-up in the final program
4. Your banner (supplied by your company) displayed in the conference session hall
5. Top priority acknowledgement on conference signage
6. Logo with link to your website placed on the 2009 Spring Coal Forum or Coal Market Strategies Conference webpage
7. Exhibit table at the 2009 Spring Coal Forum or Coal Market Strategies Conference
8. Your company name and logo displayed on a Power Point slide show at the beginning of the conference and during breaks
9. Recognition of your company sponsorship in all collateral materials promoting the 2009 Spring Coal Forum or Coal Market Strategies Conference
10. Sponsor ribbon on nametag for every attending member from your company
11. Distribution of approved promotional material at each attendee seat
12. 25% discount for 2009 Coal Market Strategies Sponsorship (Cannot be combined with other multiple conference discounts)

Platinum Level Sponsor \$3000

One Sponsor per option

• LUNCHEON SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive Luncheon Sponsor for the 2009 Spring Coal Forum or Coal Market Strategies Keynote Luncheon.

• ATTENDEE MEMENTO SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive Memento Sponsor for the 2009 Spring Coal Forum or Coal Market Strategies Conference. Your company logo will be imprinted with ACC's logo on attendee gifts.

Sponsorship includes:

1. One complimentary registration to the conference
2. 500 word corporate profile in final conference program
3. Additional acknowledgement on conference signage
4. Logo with link to your website placed on the 2009 Spring Coal Forum or Coal Market Strategies Conference webpage
5. Your company name and logo displayed on a Power Point slide show at the beginning of the conference and during breaks
6. Sponsor ribbon on nametag for every attending member from your company.
7. Attendee Memento Sponsor's logo will be imprinted along with ACC's logo on attendee gifts (sponsorship request must be made 4 weeks in advance to allow imprinting)

Custom Packages Available

The American Coal Council will work with you to determine the sponsorship opportunity that will give your company the highest possible visibility within your budget. Let us help you select the upcoming 2009 conferences that will give you maximum visibility for your marketing dollar. If you would like a custom sponsorship package or have questions about ACC sponsorship packages, please contact us at (202) 756-4540.

Gold Level Sponsor \$2000

Options

• RECEPTION SPONSOR

Your company is the sponsor for the opening or closing networking reception.

• SESSION SPONSOR

Your company can choose to sponsor a specific conference session (subject to availability).

• REGISTRATION TABLE SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive registration table sponsor. Ensure your materials receive maximum visibility by making them available at the ACC registration table.

• BADGE SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive badge sponsor. Your company logo will be imprinted on all attendee badges.

Sponsorship includes:

1. 250 word corporate profile in final conference program
2. Acknowledgement on appropriate signage i.e. reception, session etc.
3. Badge sponsor will have company logo imprinted on all attendee badges. No additional signage will be included with badge sponsorship
4. Logo with link to your website placed on the 2009 Spring Coal Forum or Coal Market Strategies Conference webpage
5. Sponsor ribbon on nametag for every attending member from your company
6. Approved literature placed on the ACC registration table (Registration Table Sponsor only)

Silver Level \$1250

• POST-CONFERENCE SEMINAR SPONSOR

• REFRESHMENT SPONSOR

Your company can choose to sponsor a break or breakfast.

• ROUNDTABLE BREAKFAST SPONSOR

Your company can choose to sponsor the conference roundtable breakfast.

Sponsorship includes:

1. 100 – word corporate profile in final conference program
2. Acknowledgement on conference signage
3. Additional acknowledgement on applicable signage
4. Sponsor ribbon on nametag for every attending member from your company

Bronze Level - Exhibitor

Exhibiting provides you with the opportunity to speak with industry leaders and decision makers one-on-one. We limit the number of exhibits at ACC conferences so that attendees have ample opportunity to visit exhibits.

• ACC MEMBER \$900

• PROSPECTIVE MEMBER \$1000

Exhibit Space includes:

1. One tabletop exhibit placed to achieve maximum visibility
2. One conference registration

Exhibit space is limited, so please request early!

Golf Sponsors

- GOLF HOLE SPONSOR \$100
- GOLF LUNCH SPONSOR \$250
- GOLF PRIZE SPONSOR \$125